

## ***Fifty Reasons Why Jesus Came to Die***

The death of Jesus is of foremost importance for the world. And the central issue of Jesus' death is not the cause, but the meaning—God's meaning. In this book, revised and updated from the previously published *The Passion of Jesus Christ*, John Piper has gathered from the New Testament fifty reasons behind the crucifixion of the Christ. Not fifty causes, but fifty purposes—in answer to the most important question facing us in the twenty-first century: Why did Jesus suffer and die?

*Fifty Reasons Why Jesus Came to Die* is written so that both Christians and non-Christian readers sense the book is addressing them (because it is!). It is at once both devotional and evangelistic.

### ***Ideas for How to Use the Book***

Invite people over to your home to view the file *The Passion of the Christ* and give them each a copy of *Fifty Reasons Why Jesus Came to Die* as a gift.

Create an Easter gift basket for your neighbors and include a copy of the book.

Give copies to your co-workers with a personal letter from you.

When you give this book away, you are giving a substantial gift. You are giving the gospel. What this book speaks of is beautiful and precious beyond measure.